

MINUTES

ROLL CALL

Present: Hanelitz, Larson, Lyng, Myers, Pendaz-Foster

Absent: Hansen, Hart, Heid, Myrfield, Sande

Staff: Rachel Leen, Communications Coordinator; Gwen Casey, Minnesota GreenCorps Member; Kayla Kirtz, Sustainability Coordinator

CONSIDERATION OF MINUTES

A. November 19, 2025 Meeting Minutes

Consideration of the November 19, 2025 Meeting Minutes was postponed for a future meeting. Committee members noted they did not have any edits to make to the minutes.

NEW BUSINESS

A. Guest Speaker: Rachel Leen, Communications Coordinator

Rachel Leen gave a presentation on the City's communications channels, including information about the City newsletters, social media pages, partner agencies, and scheduling cadence. The Committee asked how much visit traction the Sustainability pages get on the City website. Leen said she could look into the analytics and provide the data to the Committee. A Committee member asked which of the City's channels has the most reach. Leen said that the City Facebook has the most broad ranging audience. Committee members requested edits to the Sustainability landing page on the City website, such as explaining GreenStep Step 5 and adding a link to the Organics Recycling page. The group also discussed the possibility of creating short-form video content.

B. Plastic-Free Challenge

Kirtz introduced the Plastic-Free Challenge to the Committee and explained that the City has signed on to be a partner organization this year. Kirtz was seeking the Committee's support and involvement in various ways:

- Join the City of Robbinsdale's Plastic-Free Challenge Team.
- Promote the City's PFC Team.
- Promote the multi-city educational events occurring on February 3rd and February 4th.

Kirtz said that she would send the PFC link and additional information to the Committee.

OLD BUSINESS

A. Bike/Pedestrian Infrastructure Letter of Support

Kirtz was seeking the Committee's approval of the Bike/Pedestrian Infrastructure Letter of Support to be submitted to the City Council during an upcoming Work Session. The Committee voiced their support for the draft letter and Kirtz said she would submit it accordingly. Kirtz also stated she would inform the Committee when the meeting details are finalized.

INFORMATION ONLY

A. City Council Recommendations Follow-Up

Kirtz updated the group that a grant application has been submitted to the Minnesota Pollution Control Agency for local climate action planning. She also stated that she has been working with the City Forester/Natural Resources Specialist and the Water Resources Specialist on the City Hall turf grass conversion project. They received a proposal from Prairie Restorations Inc. and plan to apply for grant funding from the Department of Natural Resources. Finally, Kirtz informed the group that staff intend to design and purchase general "City Volunteer" t-shirts for committee members and commissioners to use while volunteering on behalf of the City. Then the Committee discussed various ideas for tabling and engagement. Kirtz said that she will plan to ask the Committee to make a more robust plan for tabling and engagement at the next Sustainability Committee meeting.

ADJOURNMENT

Kirtz adjourned the meeting at 7:37 p.m.

Kayla Kirtz

Kayla Kirtz, Staff Liaison

03-20-2026

Date