

**ROBBINSDALE
ECONOMIC DEVELOPMENT AUTHORITY
MEETING MINUTES
TUESDAY, OCTOBER 13, 2020
COUNCIL CHAMBERS**

CALL TO ORDER:

1. The Robbinsdale Economic Development Authority (REDA) meeting was called to order by President Blonigan at 7:00 p.m.

MICROPHONE CHECK:

2. Complete.

ROLL CALL:

3. Members Present: Selman, Rogan, Backen, Murphy, President Blonigan
Members Absent: None
Staff Present: Marcia Glick, Executive Director
Rick Pearson, Community Development Coordinator

#4A-B CONSENT AGENDA:

4. **MOTION** by Member Murphy, seconded by Member Selman to approve and place on file the Consent Agenda Items #4A-B:
 - A. Motion to approve and order place on file minutes of the following:
 - Regular Meeting Minutes of September 8, 2020;
 - Executive Session Meeting Minutes of September 8, 2020
 - B. Motion to approve **Disbursement Requests** for period ending September 8, 2020.**All voted in favor and the motion carried.**

#7A: NEW BUSINESS – 4614 41½ Ave N – Sign Request for Mitchell Realty:

5. Pearson presented the staff report noting that the tenant, Mike Mitchell, has proposed signage on the REDA owned building. The request includes one wall sign and four window signs facing 41½ Ave N. The signs do not comply with the architectural design guidelines intent and character for the DD-1 Downtown zoning district. Mr. Pearson presented illustrations and materials used. The sign does not exemplify the character of the signs downtown. Staff supports denial of this sign request, as it does not meet the ordinance, guidelines and streetcar era character envisioned by the city council.
6. President Blonigan asked staff to explain how the signage does or does not meet the Architectural Design Guidelines. Pearson stated that the guidelines are meant to have real classic looking signage with individual letters attached to a background. The goal being a traditional look of the streetcar era.

7. President Blonigan asked if there is another sign in the downtown that has this type of style. Pearson stated that he could not think of a new sign but some are non-conforming.
8. **Mike Mitchell, 4614 41½ Ave N, Owner/Tenant**, identified the Metro PCS sign as being similar to his sign request. Trying to save money, wants to make it look nice. He stated he would save about \$1500.00.
9. Glick noted that this looks like an advertising sign with the phone number and website address listed. The sign is facing a public plaza and seems out of place. As owner, REDA can object to the advertising nature (i.e. phone number and website) whereas the zoning code only looks at size and materials.
10. Pearson confirmed that if REDA approves the sign, the City Council would have the ability to reject this sign request because it does not meet the guidelines.
11. Member Rogan is opposed to this request. Wants to be consistent with other signage in the downtown.
12. REDA members noted other signs with simple individual letters that would not be expensive.
13. **MOTION** by Member Rogan, seconded by Member Backen to deny the sign request based upon the findings:
 - a. That the wall sign is inconsistent with the standards of the D-1, Downtown zoning district, and the downtown architectural design guidelines; and
 - b. That the sign does not exemplify the streetcar era character envisaged by the City Council and would be inappropriate as an example of an approved sign on REDA property.

ROLL CALL:

AYE: Selman, Rogan, Backen, Murphy, President Blonigan

NAY: None

The vote was unanimous and the motion carried.

#9: Information Only: Project updates

16. Glick noted that the Twin Oak Lane cul-de-sac is now complete
17. Glick and Pearson reported being contacted by someone with interest in 3359 Halifax. The public hearing notice will be published to allow for consideration of proposals at the November meeting.

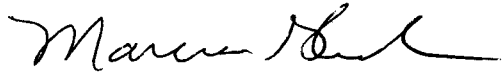
#10: REDA General Communications

18. Blonigan noted that owners had moved into the last new home on Twin Oak Lane and that sale prices were well above those required in the development agreement.

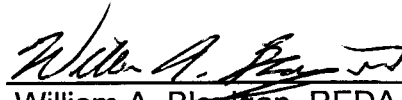
#11: ADJOURNMENT:

19. **MOTION** by Member Selman, seconded by Member Rogan to adjourn the meeting at 7:27 p.m.

All voted in favor and the motion carried.



Marcia Glick, Recording Secretary



William A. Blomigan, REDA President