

REGULAR CITY COUNCIL WORK SESSION

**May 1st, 2018
Council Meeting Room
4100 Lakeview Avenue North
Robbinsdale, Minnesota
Following the 7:00 p.m. regular Meeting**

A G E N D A

1. CITY COUNCIL WORK SESSION CALLED TO ORDER BY MAYOR PRO TEM
2. ROLL CALL: Blonigan, Rogan, Selman, Backen, Mayor Murphy
3. UPDATE: Downtown Parking and Lighting
4. DISCUSSION: Community Development Initiative & Advisory Committee
5. DISCUSS: Limebike Proposal
6. DISCUSS: On-Sale Wine License Requirements
7. REVIEW COUNCIL MEETING SCHEDULE: Includes Charter Amendment, Redevelopment, Utility reconnection incentive concept, on-sale wine license requirements, Budget meetings
8. MONTHLY UPDATE: Problem Properties
9. MONTHLY UPDATE: 2018 Goals
10. OTHER BUSINESS
11. ADJOURNMENT

Corridor Development Initiative.

Robbinsdale was selected for a nationally award winning process, Corridor Development Initiative, designed to help cities, neighborhoods and developers work together proactively in planning and development along corridors. Technical team of design experts, development consultants and facilitators explore development options with city and community stakeholders. Exercises take place at 4 work sessions, 2 weeks apart and can involve 100 people.

The Advisory Committee for the CDI works with the consultants to design the workshops (e.g. objectives and goals, presentations, strategies to recruit community participation) and provide feedback during the process. They would meet June 6th, July 11th, and August 8th.

The Workshops, open to all, are as follows:

- June 27 6-8 pm – Gather information, demographics, housing gaps, commercial trends, mixed use, density, small group discussions – what would you like to achieve from development in the station area (West of Hubbard, north of the water tower and potentially also the area north of 42nd/south of the alley)?
- July 18 6-8 pm – Block exercise. Review previous meeting, use blocks and map to create development scenarios – report back to the group.
- August 1 6-8 pm – Developer Panel. Review previous meeting. Hear developer feedback on opportunities and challenges created by development concepts. Discuss development guidelines that reflect the desired final product.
- August 22 6-8 pm – Facilitated discussion to reach agreement on final recommendations to be presented to the City.

Persons who have expressed interest in the Advisory Committee are:

Matt Rentsch, David Ulbrich, Sheriff Elabbady, Gene Montanez, Kelly Groehler & Jill Byrnes

Robbinsdale: Bottineau LRT Station Area Corridor Development Initiative

Proposed Work Plan April 2018

Introduction

The **Corridor Development Initiative (CDI)** is a nationally award winning process designed to help cities, neighborhoods, and developers work together more proactively in planning and development along major corridors. The CDI process brings a technical team of design experts, development consultants, and facilitators to explore development options with city and community stakeholders. The heart of the process involves an interactive exercise that gives participants a hands-on opportunity to consider different housing and mixed-use options on identified opportunity sites, and instantly run the numbers to determine whether the project would be financially viable.

The CDI technical team includes:

- ❑ Gretchen Nicholls, Twin Cities Local Initiatives Support Corporation (LISC) – Project Coordinator (oversees process logistics, materials, consultants, final report and presentation)
- ❑ Barbara Raye, Center for Policy Planning and Performance – facilitation, process design, and evaluation
- ❑ Alan Arthur and Miranda Walker, Aeon – financial analysis and development
- ❑ Katie Thering, KageImagery – Block Exercise support (includes table facilitators and sketchers)
- ❑ Tom Leighton, Tangible Consulting – strategic planning consultant for Bottineau LRT corridor
- ❑ *Other consultants as determined by the CDI Advisory Group*

An Advisory Group will be identified by city staff to guide the Corridor Development Initiative process, and provide feedback to the consultants and City. They will meet regularly throughout the process.

Final Products / Outcomes:

- ❑ Recommendations for Development Guidelines for the Robbinsdale LRT Station Area, which will be presented to the Robbinsdale City Council, Planning Commission, and HRA.
- ❑ A summary report of the CDI process, including an evaluation, information acquired through the process, and additional background material.

Timeline / Outreach Strategies

- The CDI process will consist of four community workshops scheduled between June and August, 2018 (typically scheduled two weeks apart). All CDI workshops are free and open to the public. Efforts will be made to encourage participants to attend all four workshops, which will strengthen the final product.
- Promotional materials to recruit participation will include:
 - A “Save the Date” postcard to be mailed to all households in the vicinity three weeks in advance.
 - Fliers that will be delivered door-to-door to households in the surrounding area, and posted at local businesses.
 - Information provided on the city web-site.
 - An electronic invite to be distributed through an email list-serve and social media.
 - Other strategies as identified by the Advisory Group.

Proposed Workplan / Content of Community Workshops

Wednesday, June 6 2018 6 – 7:30 pm @ Robbinsdale City Hall	Robbinsdale CDI Advisory Committee Meeting Inform the design of the community workshops (e.g. objectives and goals, presentations, strategies to recruit community participation, etc.)	
Wednesday, June 27, 2018 6 – 8 pm @ Robbinsdale City Hall	1st Community Workshop – Gather Information ♦ Overview of current land use policies, comprehensive plan revisions ♦ Demographic changes, housing gaps, commercial space trends, other issues as identified by the Advisory Group ♦ Presentation by CDI on livability, housing types, mixed use, density, site planning, and principles of sustainable development (or other key issues / topics identified by the Advisory Group) ♦ Small Group discussions: What do you want to achieve from development? What are your concerns? (BRaye) ♦ Report back to Large Group (BRaye)	Tasks City staff – work from current comp plan materials / demographic information. Consultants prepare short presentation on design, development types, site planning, and connections to adjacent parks and amenities.
Wednesday, July 11 6 – 7 pm @ Robbinsdale City Hall	Robbinsdale CDI Advisory Committee Meeting Check in Identify panelists for Workshop III	
Wednesday, July 18 2018 6 – 8 pm @ Robbinsdale City Hall	2nd Community Workshop – Block Exercise ♦ Overview of community input from Wksp 1 (BRaye) ♦ Set up block exercise □ Housing / parking ramp site □ Water tower site (?) ♦ Report out from each table on favorite scenarios and what was learned.	Tasks KThering coordinates prep work and staffing for block exercise AArthur / MWalker provides financial analysis scenarios
Wednesday, August 1, 2018 6 – 8 pm @ Robbinsdale City Hall	3rd Community Workshop – Developer Panel ♦ Overview of Block Exercise summary sheets (BRaye) ♦ Developer Panel: Discuss development opportunities and challenges ♦ Provide example of development guidelines that reflect what the final product will be – Large Group Discussion	Panel members: Advisory Group identifies 3 – 4 developer panelists (responding to the types of development products that would be desirable for the site).
Wednesday, August 8	Robbinsdale CDI Advisory Committee Meeting	

6 – 7 pm @ Robbinsdale City Hall	Review draft recommendations	
Wednesday, August 22, 2018 6 – 8 pm @ Robbinsdale City Hall	4th Community Workshop – Framing the Recommendations for Development Guidelines ◆ Facilitated discussion to reach agreement on final recommendations (B Raye). ◆ Next Steps – present to City Council, HRA, and Planning Commission	Tasks GNicholls & B Raye draft development objectives for discussion based on information gathered through the process.

Outreach / Communications work plan:

Tasks	Who	Date
A. Mailing of “Save the Date” postcards that announces community workshop dates (target geography) B. Email lists / city newsletter / social media to inform residents about the process.	◆ LISC / KThering / City staff create postcard ◆ City or LISC coordinates the mailing	June 6, 2018
C. Press release / pitch story about the Robbinsdale LRT Station Area CDI process to local newspaper	◆ LISC / City staff	June
D. Flyers distributed throughout area (e.g. door to door, local businesses, parks, churches, etc.)	◆ LISC / City Staff	June
E. Put info on cable network (if available)	◆ LISC / City staff	June/July
F. Additional community outreach: ◆ Community organizations ◆ Chamber of Commerce ◆ Churches / Religious institutions ◆ Other?	◆ LISC / City staff,	June/July
G. Post all materials on web sites H. Create an email address for questions from community (to have a way to answer questions, provide information)	◆ (IT) will coordinate content on City of Robbinsdale web site ◆ LISC will provide content on www.tclisc.org/cdi ◆ City staff will coordinate email address for questions	Ongoing
I. Translation services (provided by request) J. Child care (provided by request during community meetings) K. Refreshments	◆ LISC ◆ LISC ◆ LISC	
L. Series of four community workshops	◆ LISC / CDI Tech Team / City staff	June – July 2018
M. Final Report – written and ppt presentation	◆ LISC / B Raye / KThering / City staff provides oversight	August 2018

Date: May 1, 2018

RE: Limebike

Bike sharing in the form of NiceRide in Minneapolis is a common concept where bikes are checked out and returned to specific bike racks using a kiosk. Minneapolis and other cities across the country are now moving towards a system where bikes are located via a smart phone application similar to some car sharing systems. Minneapolis is developing an ordinance and licensing for bike sharing. Golden Valley has approved a pilot program for this summer which does not rely on an ordinance.

Limebike was launched in June 2017 and has quickly spread across the country. The company assumes all costs and liability for placing the bikes in the community. The city agrees to help educate the public and allow the bikes to be parked on city properties including boulevards, sidewalks and parks.

Bicycles would be deployed over a 6 week roll out for a trial period expected to start in June 2018 through year end. The agreement is able to be terminated by the City upon 30 days written notice with or without cause. Limebike is responsible for providing a central point of contact, monitoring the bicycles, relocating the bicycles, and assuring that bicycles are available at key locations.

The proposed Memorandum of Understanding would follow Golden Valley's example which included several additions pertaining to Minnesota bicycling regulations and insurance requirements. It is suggested that the downtown main street would prohibit limebike parking on sidewalks – and identify areas where bikes may be parked such as the plaza, the wood chipped area by the hardware, and ideally Hubbard Marketplace.

Properties with Chronic Code Enforcement Issues - May, 2018.

3800 Vera Cruz

Staff continues to monitor and occasionally speak with neighbors.

3900 36th Ave. N.

Property owner is trying to lease the property. A prospective buyer/lessee would like to open a vintage record business with some retail, storage and furniture repair. Staff has been sharing zoning and site plan information.

4146 Welcome

The remaining occupant has been warned that she is responsible for the condition of the property. She is not likely to be able to finish the brick driveway.

4428 Josephine Lane

Staff continues to monitor the site and warn the property management company about exterior rubbish and the canvas structure. The house is being emptied including carpet. The property is expected to go up for auction. The mortgage amount was for just less than \$280,000.

3415 Zenith Ave. N.

The property continues to be monitored.

4154 Beard Ave. N.

The property appears structurally sound and weather tight. Ivy is growing back. Owner has not responded to staff. Staff has sent a letter confirming potential interest in acquisition.

5500 42nd Ave. N. "Robbins Way"

Owner, CommonBond has been reminded of performance expectations.

3821 Noble Ave. N.

Management company recently informed staff it was no longer maintaining property. Staff requested contact information for presumably, the new owner.

4136 Zenith Ave. N.

Complaints about accumulation of rubbish, poorly maintained and tenant behavior. Property owner has been warned. There may be an eviction stemming from Police activity.

Robbinsdale Strategic Direction/Strategic Goals/Goals/Projects

Innovating for Quality Services & Efficiencies		Promoting & Connecting			Revitalizing the Community			Investing For The Future		
		Communicate to Inform Residents	Engage/Involve Residents	PR Campaign	Redevelopment		ID Support & Desire For Civic Center	Timely Asset Replace& Maint.	Develop & Leverage Partnerships	
Become an Employer of Choice	Enhanced Services	Community Engagement			Outside DT	Downtown – Do LRT Right	Infrastructure			
Market Study= Competitive Wages Budget implications	Organics Collection Staff changes at WM	- News Blast - Advertise Meetings	Heart Safe Community • Senior commission conducting business survey. • Presentation to Chamber well received.	Public Safety • Anticipate Hy-Vee • Transit • Coffee W/Cop • Anticipate new apartments = more people	37xx W Broadway • Final Plat 5.15 • TIF District 6.19 • Construction July?	Downtown Infrastructure Update Coordination • BLRT Discussions • Sidewalk Updates – 2019	Define Meeting Space Needs • Unbook Library • Meeting Space • Party space w/basic Kitchen • YMCA?	LVT Pavilion and shade structures • Shade structures 2018 • Surfacing Open area 2018	Identify Network of Resources • On-going	
	Water Plant – Soft Water? On 5.1 council agenda					BP Station • Temp parking • Expect to close in May		Triangle Park Master Plan		
Employee Recognition Enhancement • peer recognition concept discussed	Crystal-Ryan Pump 2019 project	Reassess communications City-Wide Newsletter • Effectiveness?	Parks Night Out 2019 • Referred to PRF Commission	Infrastructure Costs	36xx France • Planning – June/July? • TIF District – August? • Construction	Parking Ramp/Wrap Resolution • City-County-BPO RFQ • RFQ needs to follow site control • Construction timing • Staff meet regularly		Hollingsworth Park Refresh • Continuing to work with group	Legislative Lobbying • On-going • Local authority	
			BTTR Gold Star Family Site					Kelly Park Playground Applied for grant		
	Water Meter Replacement 2019 project	New Resident Welcome Letter On-going	Tobacco-Health Monitor Nov 2018 4.1 new regs.		Hy-Vee – Liquor Store relocation Other inquiries at staff level	Trailvail Reboot REDA 5.8 public hearing		Wellhead protection • 2019	Connect BlueLine Now!	
	Energy Savings • \$5000 annual savings compared to 2010 • Continue to seek options	Improve Language on Public Announcements – less officious	Anti-Littering			Keep DT Fresh • Streetscape Budget • 2 nd DT Mural – possible relocation of WB mural or Ace Hardware wall		Historic Library Meeting Room • 2018 Grant application due in May		
	Way-finding • 36th Noble Entry sign	Electronic Resident Request System • Available on Website • FAQs – How to report...	Informative Article- How to impact Policy process (Survey 26% feel unimpowered)			Developer Roundtable Station Area Options coming this summer CDI Roll Out June		Council Chambers AV Update-2019		
	Liquor Store relocation • Site tours							Street/Utility Reconstruction		

- What is the biggest issue we need to tackle 2018-19?
- What aren't we talking about that we should?

Strategic Direction	Goal	Strategic Goal	Project
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