

REGULAR CITY COUNCIL WORK SESSION
April 12, 2022
After the REDA Meeting that takes place at 7pm
Robbinsdale City Hall
4100 Lakeview Avenue North

AGENDA

1. CITY COUNCIL WORK SESSION CALLED TO ORDER BY MAYOR PRO TEM
2. ROLL CALL: Kline, Webb, Selman, Backen, Mayor Blonigan
3. Presentation/Discussion: Liquor Store Manager Updates
4. Review Annual Survey Questions – final review (attachment)
5. Discuss Downtown Plaza Use Policy (attachment with suggestions)
6. ~~Council Rules~~ No update – gathering examples from other cities.
7. Update: Problem Properties (to be distributed at meeting)
8. City Goals Update- grid from April 2 Goal Session attached
9. Environment Projects Update
 - Partners in Energy- Resident Group Meeting April 20 at 6:30 pm
Application for program due on July 14, 2022.
 - GreenCorps – 20 others applied for same category will be reduced to 10-15.
10. Discuss Tour Schedules: Parks and Public Works
11. Other Business
12. ADJOURNMENT

Note: Human Rights Commission Quarterly Check in expected at the May work session.

Performance Measurement Survey Questions 2022

- 1) How long have you lived in Robbinsdale?
- 2) How would you rate the quality of life in Robbinsdale?
- 3) When you consider the property taxes you pay and the quality of city services you receive, how would you rate the general value of city services?
- 4) How would you describe your overall feeling of safety in the city?
- 5) What is your perception of the quality of fire education, inspection, and response services provided by the Robbinsdale Fire Department?
- 6) How would you rate the overall condition of city streets?
- 7) How would you rate the overall quality of snowplowing on city streets?
- 8) How would you rate the dependability and overall quality of the city water supply?
- 9) How would you rate the dependability and overall quality of the city sanitary sewer service?
- 10) How would you rate the quality of communication/distribution of information?
- 11) How satisfied are you with programming and classes offered by the city's recreation department?
- 12) How would you rate the variety of programs offered through the city's recreation department?
- 13) Do you find the parks accessible, inclusive, and able to promote healthy and active living?
- 14) Please rate your level of support for the Blue Line light rail traveling down Bottineau Blvd instead of the BNSF railway.

**POLICY FOR USE OF THE DOWNTOWN PLAZA FOR
COMMUNITY EVENTS SPONSORED BY LOCAL BUSINESSES
AND PARTIAL USE BY ADJACENT RESTAURANT**

Purpose: The City Council seeks to increase the use of the Downtown Plaza by providing for the administrative approval of occasional events sponsored by local businesses when pre-approved by the City Manager and subject to certain conditions to protect health and safety. Also allowing partial use by adjacent restaurant for summer outdoor seating in compliance with city code.

Findings:

1. Locating special events in the Downtown encourages more pedestrian traffic, which has the potential to increase and promote community interactions and business on the Plaza and in the Downtown;
2. The Robbinsdale Downtown Plaza, 4151 West Broadway, provides a visible location with high pedestrian traffic and sufficient space within the Plaza to set up small events that do not conflict with the regular use of public rights-of-way and sidewalks;
3. Creating more staff efficiencies is among the City Council's established goals;
4. The northwesterly portion of the plaza does not benefit from shade and is used less often; and
5. The City Council is authorized to direct the City Manager to undertake the administration of this policy.

Examples of Activities Authorized for the Plaza:

- Community exercise/Community outreach - yoga, Zumba, art programs, story time
- Multi-business vendor fair – information tables/samples for Robbinsdale businesses
- Community art – classes, demonstrations (materials cannot be damaging to bricks)

Examples of Activities which will not be granted exclusive use but which may be protected as independent free speech:

- Political rally
- Issue forum

The Plaza Area should be utilized for Community Outreach activities when not in conflict with other authorized activities.

The Robbinsdale Lions Club has priority to use of the entire plaza during Whiz Bang Days. ~~Now, therefore, the City Council directs~~ The City Manager is authorized to administratively approve requests for exclusive use the Robbinsdale Downtown Plaza, 4151 West Broadway, for occasional special events sponsored by local businesses, provided that the following conditions are met:

1. The applicant is the owner of a business in Robbinsdale; and
2. The applicant's business has been established for at least the past three years; and
3. The activity area is limited to the plaza and not to include the adjacent sidewalk areas; and
4. Any food or beverage service is required to obtain county/city licenses, if applicable; and
5. The time for the activity is limited to no more than 4 hours; and
6. The applicant is limited to no more than 10 days per calendar year; and
7. The City Manager has the discretion to place other restrictions or requirements on the applicant and its sales activities on a case by case basis; and

8. The other applicable requirements of City Code, Section 1120, including but not limited to applications, hours of operation, and vehicle parking are not waived. (Transient Sales)

Additionally, the northwestern portion of the plaza may be licensed for use of the adjacent restaurant for outside dining on an annual basis from April through November, except when used for Lions Club fundraising during Whiz Bang Days, subject to compliance with city code, and provided that the fee for use covers any Metropolitan Council Sewer Access Charges (SAC) and is equitable to those with outdoor seating in private property including consideration of maintenance and property taxes.

NOTE: When West Broadway and 41st Avenue are reconstructed (expected in 2024) use of the plaza may be impacted by construction activities.

Investing For the Future				Innovating for Quality Services & Efficiencies		Promoting & Connecting			Revitalizing the Community			Funding
Environmental Sustainability	Community Assets			Staff Recruitment/ Retention	Enhanced Services	Communicate To Inform	Engage/Involve Residents	Media/ Public Relations	Redevelopment	Support Local Businessess	County/Chamber Partnerships	
	Parks/Buildings	Water/Street	Partnerships									
Continue progress cabon footprint: solar, wind, Solar streetlights, Plan for On-site energy generation on roofs, off-grid lighting with renewable energy	Develop master plans for each park and replacement of all major features and buildings	Softened Water for Community	Watch for Grant opportunities	Competitive Wages: regular market studies, trends on benefits, flexibility, diversity	Be open to new ideas and opportunities in all service areas.	Update Misson Statement Expand to Values Statements	Create stustainable and inclusive programs/events	Create ethics code for council that outlines expectations and includes other city reps.	Keep Downtown Streetscape Fresh: upcoming reconstruction, banner updates	Participate/ volunteer in Robbinsdale Business Events & support economically	Maintain City-Chamber Relationships: Promote events, Shop local, buy gift cards	Minimize tax increase
	Sanborn Revisioning: playground, building, ice enhance, non-ballfields	Improved Water Pressure: Tower 1 replacement, 2nd Tower	Take advantage of Earmarks: Identify opportunities	Partner with Diverse Police Associations and similar to recruit diverse candidates	Expand Supportive Public Saftey Services: imbedded social worker, joint community policing & Multicultural Advisory Committee	Improve Project Communication: water tower, old tower, impending CIP, Infrastructure	Expand Community Engagement in Where people are Parks; Downtown Plaza; Apartments	Share Timely Positive Information - Green step city advancement	Watch for redevelopment opportunities - develper roundtable	Improve awareness of County Programs: Elevate Hennepin, Comcast RISE,	Partner with schools with more visibility	15% investment bill
Guide Community Inspired Energy Plan: Partners In Energy	Increase dedicated park funding. Explore options.	Continue 5-10 year infrastructure plans - prioritization and funding	Take advantage of County Grants & Programs: JCPP/MAC, Youth Sports	Improve outreach: high school, university, job fair, partnerships with other cities.	Cross training to diversify administrative resources	Promote public health and mental health resources provided by County	Support Community Programs: Lions Club fund raisers, school programs,		Articulate city vision - station area planning update -- opportunity for affordable housing		Find solution/ use for Hubbard Marketplace	Return tobacco sales at liquor store
Watch for opportunities to improve energy efficiency	Complete Master plan updates: Triangle, Lee North& building update, Graeser	Take advantage of Council networking & training	Support Farmers Market and Community Garden	Create and Update policies and procedures to be more equitable and inclusive	Expand provision of bilingual information ----- better and more website links	Raise awareness of on-line opportunities: registration, payments, paperless billing, esubscriptions	Add virtual participation for residents @mtgs	Use CCX to interview people at events	Timely updates blighted/low value homes: potential new construction	Maintain City uniqueness		
Record progress and provide incentivees towards enviornmental responsibility	Determine need for softball vs. other options			Employer of Choice - improve retention	Improve fiber connectivity throughout the city ----- -- Consider expanded DMV hours	Snow Emergency Awareness: social, tip411, enotices ----- construction awareness	Develop Community Connections: Welcome letters		1st time homeowner opportunities	Support owner operated businesses - work on anti-displacement with LRT		

Strategic Direction		Goal		Strategic Goal		Project	
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